

METRO Packaging policy

Purpose and scope:

Packaging is key in the way METRO provides customers with Own Brand products. It protects the quality and freshness of our products, ensures safety and integrity, supports presentation and promotion in store and contributes to the customer experience of our Own Brand products. As part of its sustainability approach, METRO is committed to reduce the environmental impact of packaging, during the whole product life cycle, whilst maintaining the highest quality and hygiene standards expected by our customers. This packaging policy applies to all Own Brand product packaging delivered to METRO.

Policy:

METRO continually strives for packaging solutions that:

- ÿ Leverage the 5R's principles- Remove, Reduce, Reuse, Renew and Recycle
- ÿ Are designed to use the fewest materials, generate the lowest volume and optimize efficiencies in transport and distribution
- ÿ Increase the use of recycled materials
- ÿ Increase the recyclability and compatibility
- ÿ Consider new packaging materials (e.g. bio-based raw materials) and processes that reduce the impact on the environment.
- ÿ Avoid the use of PVC (polyvinyl chloride) where viable technical alternative exist.
- ÿ Minimise post-industrial waste
- ÿ Communicate the correct recovery and disposal options to customer and consumer.

Objectives and measures:

All METRO sales lines will with due respect to the sales lines project prioritisation and time schedule:

- ÿ develop more detailed packaging guidelines, documentation and systems in line with this policy
- ÿ drive implementation of this policy with activities, close partnership with its Own Brand suppliers and packaging organisations
- ÿ monitor their performance based on the appropriate measurement system metrics and indicators
- ÿ report progresses to the Sustainability Board of METRO

All METRO sales lines will contribute to the overall target for packaging to review 4.000 own brand articles by 2020.

METRO will make this Packaging Policy publicly available and will inform on the progress of implementation through the METRO Sustainability Report.